

# GAME PLAN MEETING

SELECT YOUR BUSINESS PATH:

LAUNCH PATH A (BUSINESS BUILDER)	LAUNCH PATH B (HOBBYIST)
I WANT TO GENERATE EARNINGS BY SELLING PRODUCTS AND GROWING A TEAM. I DESIRE TO TRULY CHANGE MY LIFE AND HELP OTHERS DO THE SAME.	I WANT TO GENERATE INCOME BY PRIMARILY SELLING PRODUCT. I PLAN ON THIS BEING A HOBBY, AT LEAST FOR NOW.

NOTE: SUCCESS IS UP TO YOU. YOUR UPLINE MENTORS WANT TO HELP YOU BUT THEY CANT DO THIS FOR YOU. WE WILL MATCH YOUR EFFORTS

THE REALITY OF BUSINESS - there will be ups and downs, like any business. Decide from this point to treat it like a business, and close the back door. Decide that this is a long term plan. This is not 'get rich quick' but it is a 'create something significant over time'.

## 2. YOUR WHY (complete the following)

WHAT EXCITES ME MOST ABOUT THIS BUSINESS IS THAT I COULD BE ABLE TO

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I'D LOVE TO GET TO THE POINT OF MAKING £\_\_\_\_\_ PER MONTH

I WOULD USE THAT MONEY TO \_\_\_\_\_

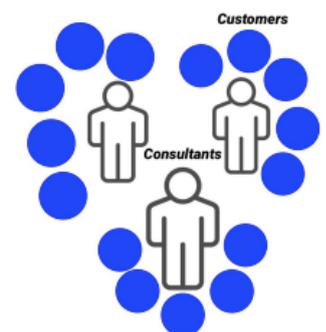
## 3. YOUR GOALS

IF YOU ARE A SERIOUS BUSINESS BUILDER, WE WANT TO HELP YOU BECOME A DISTRICT MANAGER WITHIN YOUR FIRST 30-60 DAYS

THIS REQUIRES 6,000 QV POINTS

FOR EXAMPLE YOU COULD:

ENROL 2 BUSINESS PARTNERS WITH THEIR START ORDERS AND INITIAL CLIENT ORDERS - 4000QV  
YOU ACCUMULATE 2,000 QV IN SALES AND PERSONAL PURCHASES (FOR EXAMPLE 5 30 DAYS TO HEALTHY LIVING PACKS)



#### **4. YOUR CONTACTS LIST**

WRITE DOWN THE NAMES OF EVERYONE YOU KNOW. YOUR GOAL IS TO MAKE A LIST OF 100 NAMES INITIALLY. NOTE - THIS IS NOT TO SAY THAT ALL THESE PEOPLE YOU WILL SPEAK TO ABOUT YOUR OPPORTUNITY OR PRODUCT, BUT IT WILL MAKE YOU THINK OF OTHER PEOPLE AND ASK THESE PEOPLE FOR FEEDBACK/ REFERRALS.

Your goal is to begin to expose these people to what you are doing. It may be that you speak to some directly about joining you in the business.....invite them to understand more with the help of your upline and company calls. Others, you may just want to expose via. Events and social media. You may want to understand where these people are in life so you know how you can potentially help them via. Arbonne products or business.

#### **5. HOW TO START SPEAKING TO PEOPLE ABOUT YOUR PRODUCTS AND OPPORTUNITY**

WE WILL ORGANISE AT LEAST 2 LAUNCHES WHERE YOU CAN SHOWCASE YOUR BUSINESS AND INVITE PEOPLE TO TAKE A LOOK. YOU CAN CHOOSE FROM THE FOLLOWING FORMATS:

- FACEBOOK PRIVATE GROUP LAUNCH
- ZOOM MEETING LAUNCH
- IN PERSON AT HOME EVENT
- INSTAGRAM LIVE LAUNCH/INTERVIEW

#### **\*\*BOOK YOUR FIRST LAUNCH IN WITH YOUR MENTOR NOW\*\***

YOUR MENTOR WILL NOW HELP YOU START INVITING PEOPLE TO THIS EVENT - refer to launch section on website)

GENERAL ADVICE ON INVITING - be yourself. When you are authentically you; you're happy you've found something great (product/business) and you want to share with others and you know it may or may not be for them....people are more open to taking a look. Remember..you will get rejection and people not replying! Thats okay.

#### **6. SOCIAL MEDIA**

**START NOW**...go live with your mentor OR schedule a time in the next 24 hours. The 12 week SOCIAL MEDIA PLAN (under How to use social media) show you what to post and what to ask on your lives.

## **7. GET CONNECTED**

THE MORE YOU PLUG INTO TRAINING CALLS AND EVENTS..THE SOONER YOU'LL BECOME A PRO IN THIS INDUSTRY.

- FIRST MONDAY OF THE MONTH - TEAM TRAINING (8-930PM)
- EVERY MONDAY - TRAINING CALLS 830-930

### **WEEKLY CALLS:**

NEW IC TRAINING - EVERY MONDAY 8PM

BUSINESS DISCOVERY CALL - EVERY TUESDAY 830PM

WELLNESS CALL - EVERY WEDNESDAY 830PM